

## TEACHING

### **Pacific Northwest College of Art, Portland, OR**

*Adjunct Instructor*

September 2007–present

Teach desktop publishing courses through the Continuing Education Department. Instruct students on the basic tools and techniques of the Creative Suite software. Prepare students for personal work or clients' design projects.

### **Art Institute Online**

*Online Adjunct Instructor*

January 2007–present

Facilitate online undergraduate graphic design courses. Organize and participate in online discussions pertaining to homework assignments as well as providing industry experience and expertise to students. Classes include Design Marketing, Design Illustration, Communications Design, Dimensional Design and Fundamentals of the Internet.

## DESIGN

### **Viewpoint Construction Software, Portland, OR**

*Designer*

March 2010 – present

Provide concept development, design, and execution of visual communication materials. Develop and create concepts that connect with strategic positioning, business requirements, time lines, and budgets. Work with a copywriter to develop national campaign materials and illustrate blog posts.

### **Knowledge Learning Corporation, Portland, OR**

*Designer*

November 2006 – March 2010

Design and illustrate educational materials for national distribution in KinderCare centers. Create consistent brand identity through strong visual concepts. Projects include game design, packaging design, promotional mailers, logos and event guides.

### **Teach For America, New York, NY**

*Designer*

July 2005 – February 2006

Design and production of advertisements for campus newspapers, magazines and career fairs, create banner displays, stationary, t-shirts and animated web banners. The position involved working with the marketing department as well as recruiters on the development of communication through advertisements on college campuses and the production of collateral materials.

### **Condé Nast Traveler, New York, NY**

*Designer*

December 2000 – February 2006

Created packaging/branding for special issues; all-star film forum hot list, readers choice, design in-book advertising sections, created flash animation for e-mail blasts, worked with art directors, designers and copywriters on new marketing concept/problem solving, comps for special advertising sections and new business, price jobs from printer/fulfillment houses, price and buy stock photography and work within set budgets.

## EDUCATION

Pratt Institute, Brooklyn, NY

August 2005

M.S. in Art & Design Education

Kent State University, Kent, OH

August 1995

B.A. Family Studies

## VOLUNTEER

### **Caldera Arts, Portland, OR**

January 2010 – present

An arts program that works with inner-city teens. Programs include film, photography and graphic design. My position includes teaching Portfolio Development workshops and assisting film and photography students on their projects.